

TRUMBULL BEAUTIFICATION COMMISSION  
MINUTES – October 26, 2010

PRESENT: Doug Carey, Sharon Altieri, Patricia Pavia, Liz Nugent, Laura Ponzio, Debi Miller

ABSENT: Bob Marconi

The meeting of the Trumbull Beautification Commission was called to order at 7:03 p.m. by Doug Carey. Attendance was noted and a quorum was had.

READING AND ACCEPTANCE OF THE MINUTES: The minutes of the September 28, 2010 meeting were discussed. S. Altieri had one correction; she wrote a letter to the Mallett Trust, but she was not supposed to send it. D. Carey sent the letter. With that change, D. Carey motioned that the minutes of the September 28, 2010 meeting be accepted as presented. L. Nugent seconded the motion and it passed unanimously.

FINANCIAL REPORT: The Financial Report was reviewed. There is \$2,539.35 in the Vietnam Veterans Memorial Account and \$196.91 in the general account. P. Pavia suggested a spring fundraiser and D. Carey asked for ideas to be discussed at the next meeting. Debi Miller asked whether the Commission had received the rotary check. D. Carey indicated the Commission had not and he would contact them about it. D. Carey motioned to accept the financial report as presented. P. Pavia seconded the motion and it passed unanimously.

RAMP UPDATE: It was mentioned that Luigi's will sponsor the spot on Rt. 111 by Rt. 25 across from the commuter lot. They indicated to D. Carey that they don't want to plant before spring and that they may put "The Village at Long Hill Green" onto the sign placed there. People's Bank is waiting for funding approval so they can sponsor one of two locations; the on-ramp to Rt. 8 by Shelton Road and the intersection of Chestnut Hill and Madison Avenue. D. Carey sent an email follow up to Dave Gallo, from People's Bank, to check on what they want to do, but has not received an answer yet. It was decided that when a deposit is made for a ramp it will go as a line item in the Beautification Account. D. Miller mentioned that the state re-did the exit off the Merritt Parkway onto White Plains Road and that the land there could be turned into a new spot. It was decided that there are too many signs in that area already, but that it would be considered.

ADOPT A RAMP: D. Carey mentioned that D. Miller had condensed the information on the program. The possibility of turning it into a brochure was discussed.

BEAUTIFICATION AWARDS: S. Altieri got the names of the people responsible for the renovation of Trumbull Center and asked about nominating them for an Award. She also suggested nominating Westfield Mall after their renovation is complete. P. Pavia asked about the award for 162 Driftwood Lane, the Phillips family. D. Carey indicated he had the award and P. Pavia said she would deliver it. She also said she would post a Beautification Sign in the recipient's yard (if they agree to have it posted). D. Carey suggested the Commission give

awards for seasonal decorations. D. Carey suggested asking postal workers about beautiful houses they have noticed that deserve recognition. L. Ponzio asked if they could nominate someone for fixing up a house and D. Carey agreed. L. Nugent suggested they also nominate houses that are consistently well-taken care of and D. Carey agreed.

DAFFODILS: The Commission didn't give away as many bulbs this year as in the past. L. Nugent suggested that not enough people heard about the giveaway. The Commission discussed different marketing techniques and P. Pavia suggested using flyers next year. L. Nugent suggested making small inserts with information about the bulbs next year. The amount of bulbs required for future projects was discussed. Also discussed was the possibility of asking businesses if flyers could be placed in their windows advertising the giveaway when it happens next year.

SCULPTOR MILE: P. Pavia recommended having a Sculptor Mile in Trumbull as a way to generate tourism and revenue. A Sculptor Mile in Madison, CT was discussed and P. Pavia mentioned she had contacted an organization, The Hollycroft Foundation, that helped create it. She also suggested that the Beautification Commission could collaborate with the Arts Commission and that she was invited to discuss the possibility at the next Arts Commission meeting. Additionally, she mentioned that she would like to see if any sculptors from Trumbull would be interested in participating. D. Miller asked where the sculptors would be placed. S. Altieri said a good location could be near the library and at Town Hall, as well as by Trumbull Center. P. Pavia agreed and said the location should be near a public parking lot. Twin Brooks and the Pequannock River Valley were also suggested as potential locations. It was decided that the idea would be discussed when there was more information on it.

MEMBERSHIP: L. Ponzio mentioned she knows someone interested in joining the Commission, but that the person was unable to attend the meeting.

P. Pavia motioned that the meeting be adjourned. S. Altieri seconded the motion and it was carried unanimously. The meeting adjourned at 8:06 p.m.

Respectfully submitted,

Heather Lusebrink, Clerk